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Filing date: **01/02/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	GPE Group, LLC
Application Serial Number:	85368343
Application Filing Date:	07/11/2011
Mark:	HAIR 2 0
Date of Publication	12/06/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, H2O Plus, LLC, 845 West Madison Street, Chicago, IL 60607, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/05/2012. H2O Plus, LLC respectfully requests that the time period within which to file an opposition be extended until 04/04/2012.

Respectfully submitted,
/Keith W. Medansky/
01/02/2012

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