

ESTTA Tracking number: **ESTTA487795**

Filing date: **08/07/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85359755
Applicant	Lifestyle Productions, Inc.

Notice of Appeal

Notice is hereby given that Lifestyle Productions, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85359755.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 003. First Use: 2000/01/17 First Use In Commerce: 2000/01/17
All goods and services in the class are appealed, namely: Cosmetics, namely, daytime skin creams, night creams, eye creams, anti-wrinkle cream, exfoliating skin creams, massage creams, hand creams, eye gel, skin cleansing preparations, skin moisturizers, beauty masks, skin toning lotions, skin soaps, hair shampoos, hair conditioners, makeup, lipsticks, perfumes, colognes
- Class 005. First Use: 2000/02/20 First Use In Commerce: 2000/02/20
All goods and services in the class are appealed, namely: Pharmaceutical preparations for the treatment of insomnia, fatigue, rejuvenation of cells, arthritis, rheumatism, impotence, vitamin and mineral supplements

Respectfully submitted,

/SA/

08/07/2012

SANFORD ASTOR

BROOKS KUSHMAN PC

601 S FIGUEROA ST STE 2080

LOS ANGELES, CA 90017

UNITED STATES

sastor@brookskushman.com

213-622-3003