

ESTTA Tracking number: **ESTTA483495**

Filing date: **07/16/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Ezra Michael Masters, inc.
Application Serial Number:	85355001
Application Filing Date:	06/24/2011
Mark:	WELL ENDOWED
Date of Publication	06/19/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Ferrari S.P.A., Via Emilia Est 1163, Modena, , ITALY, a Joint Stock Company, organized under the laws of Italy , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/19/2012. Ferrari S.P.A. respectfully requests that the time period within which to file an opposition be extended until 10/17/2012.

Respectfully submitted,
/Thomas J. Mango/
07/16/2012

Thomas J. Mango

Cantor Colburn LLP

20 Church Street, 22nd Floor

Hartford, CT 06103

UNITED STATES

tmango@cantorcolburn.com, cwilkinson@cantorcolburn.com

860-286-2929