

ESTTA Tracking number: **ESTTA709718**

Filing date: **11/19/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>REI Group, LLC</b>
Application Serial Number:	<b>85353253</b>
Application Filing Date:	<b>06/22/2011</b>
Mark:	<b>REI BLACKBOOK</b>
Date of Publication	<b>10/20/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Facebook, Inc., 1601 Willow Road, Menlo Park, CA 94025, UNITED STATES, a corporation organized under the laws of Delaware , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/19/2015. Facebook, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/17/2016.

Respectfully submitted,  
/Morgan Champion/  
11/19/2015

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