

ESTTA Tracking number: **ESTTA500399**

Filing date: **10/16/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85348615
Applicant	Digital Royalty LLC

Notice of Appeal

Notice is hereby given that Digital Royalty LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85348615.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 2009/04/30 First Use In Commerce: 2009/04/30
All goods and services in the class are appealed, namely: Developing social media marketing strategies for others and consulting services relating thereto

Respectfully submitted,
/karin h. butchko/
10/16/2012

KARIN H. BUTCHKO
CARLSON, GASKEY & OLDS, P.C.
400 W MAPLE RD STE 350
BIRMINGHAM, MI 48009-3324
UNITED STATES
tmdocket@cgolaw.com
248-988-8360