

ESTTA Tracking number: **ESTTA441537**

Filing date: **11/16/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Beling, Joel L
Application Serial Number:	85347523
Application Filing Date:	06/16/2011
Mark:	HEAVENLY BODIES, STAR SIGN SUPERSTARS AND ZONE OF THE ZODIAC: CAPRICO THE GOAT, AQUARIO THE WATER- BEARER, PISCO THE FISH, ARO THE RAM, TAURO THE BULL, GEMINO TWINS, CANCO THE CRAB, LEV AND LEO THE LION, V-GIRL AND VIRGO THE VIRGIN, LIBRO THE BALANCER, STINGO AND SCORPIO THE SCORPION, SAGITTARIO THE ARCHER. WHAT'S YOUR STAR SIGN?
Date of Publication	10/25/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Brown Shoe Company, Inc., 8300 Maryland Avenue, St. Louis, MO 63105, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/24/2011. Brown Shoe Company, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/22/2012.

Respectfully submitted,
/Arkadia DeLay Olson/
11/16/2011

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