

ESTTA Tracking number: **ESTTA483351**

Filing date: **07/13/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Eardish Corporation</b>
Application Serial Number:	<b>85342730</b>
Application Filing Date:	<b>06/09/2011</b>
Mark:	<b>EARPONG</b>
Date of Publication	<b>06/19/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Atari Interactive, Inc., 475 Park Avenue South, New York, NY 10016, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/19/2012. Atari Interactive, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/17/2012.

Respectfully submitted,

/Susan Progoff/

07/13/2012

**Susan Progoff**

**Dorsey & Whitney LLP**

**51 West 52nd Street**

**New York, NY 10019-6119**

**UNITED STATES**

**ny.trademark@dorsey.com**

**212.415.9200**