

ESTTA Tracking number: **ESTTA454568**

Filing date: **02/02/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	NYC 1664 Inc.
Application Serial Number:	85338005
Application Filing Date:	06/03/2011
Mark:	NEW YORK 1664
Date of Publication	01/03/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, New York Yankees Partnership, Executive Offices, Yankee Stadium, One East 161st Street, Bronx, NY 10451, UNITED STATES, a limited partnership, organized under the laws of Ohio, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/02/2012. New York Yankees Partnership respectfully requests that the time period within which to file an opposition be extended until 05/02/2012.

Respectfully submitted,
/Aryn M. Emert/
02/02/2012

Aryn M. Emert

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