

ESTTA Tracking number: **ESTTA473679**

Filing date: **05/22/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Lamark Media Group, LLC
Application Serial Number:	85322785
Application Filing Date:	05/17/2011
Mark:	LAMARK
Date of Publication	04/24/2012

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, The Lamar Company, L.L.C., 5321 Corporate Blvd., Baton Rouge, LA 70808, UNITED STATES, a Limited Liability Company, organized under the laws of Louisiana, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 05/24/2012. The Lamar Company, L.L.C. respectfully requests that the time period within which to file an opposition be extended until 06/23/2012.

Respectfully submitted,
/russeprimeaux/
05/22/2012

Russel O. Primeaux

KEAN MILLER LLP

P O Box 3513

Baton Rouge, LA 70821-3513

UNITED STATES

russeprimeaux@keanmiller.com

2253870999