

ESTTA Tracking number: **ESTTA437195**

Filing date: **10/21/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Genuine Musical Products, Inc.
Application Serial Number:	85320971
Application Filing Date:	05/13/2011
Mark:	PAWN SHOP
Date of Publication	10/04/2011

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Fender Musical Instruments Corporation, 8860 East Chaparral Road, Suite 100, Scottsdale, AZ 85250, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 11/03/2011. Fender Musical Instruments Corporation respectfully requests that the time period within which to file an opposition be extended until 12/03/2011.

Respectfully submitted,
/Oscar L. Alcantara/
10/21/2011

Oscar L. Alcantara
Goldberg Kohn Ltd.
55 East Monroe Street, Suite 3300
Chicago, IL 60603
UNITED STATES
tmapps@goldbergkohn.com
312-201-3977