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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	85318060
Applicant	Monster Cable Products, Inc.
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Submission	Applicant's Request to Extend
Attachments	EOT Feb.6 (163596).pdf(26225 bytes )
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Date	01/02/2014

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

Applicant: Monster Cable Products, Inc.  
Serial No: 85318060  
Filing Date: 05/11/2011  
Mark: Design

Examining Atty: Kim Teresa Moninghoff, Esq.  
Law Office: 113

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, Virginia 22313-1451

**EXTENSION OF APPEAL BRIEF DEADLINE**

Pursuant to TBMP Section 1203.02(d), and for good cause shown, Applicant respectfully requests that the Trademark Trial and Appeal Board ("Board") extend its time to file an appeal brief for thirty (30) days, up to and including **February 6, 2014**.

This request is not filed for purposes of delay. Rather, this appeal involves multiple complex issues, including various design and utility patents, and a significant evidentiary record. Following a telephone conference with the Examining Attorney to discuss the involved patents and possible amendments to the description of the mark, Applicant is finalizing a request for reconsideration.

As part of the request for reconsideration, Applicant has engaged a technical and industry expert to help articulate and explain to the PTO the nature of the mark versus what is covered by the referenced patent(s). Because this is a specialized field, it took some time for Applicant to find an expert with knowledge and familiarity with the subject matter of the application and the involved patents.

Since filing the last extension, counsel for Applicant has been diligently working with industry expert, Lance Rake, a Professor of Design at The University of Kansas in Lawrence, Kansas. Counsel for Applicant has a follow-up call with the expert today, and then Applicant needs time to review the declaration and draft request for reconsideration internally before filing.

Applicant believes that this additional information and expert declaration will better inform the PTO of the issues, and possibly render the appeal moot. It will also better inform the TTAB of the issues, so that the tribunal can fully understand the complex issues on appeal and make an informed decision.

Accordingly, Applicant respectfully requests that the Board grant the requested extension.

Monster Cable Products, Inc.

Dated: January 2, 2013

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