

ESTTA Tracking number: **ESTTA430363**

Filing date: **09/14/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                                                     |
|----------------------------|-----------------------------------------------------|
| Applicant:                 | <b>HMX POLAND SP. Z.O.O., LUXEMBOURG<br/>BRANCH</b> |
| Application Serial Number: | <b>85316211</b>                                     |
| Application Filing Date:   | <b>05/09/2011</b>                                   |
| Mark:                      | <b>NATURALIFE</b>                                   |
| Date of Publication        | <b>08/16/2011</b>                                   |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Brown Shoe Company, Inc., 8300 Maryland Avenue, St. Louis, MO 63105, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/15/2011. Brown Shoe Company, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/14/2011.

Respectfully submitted,  
/Arkadia DeLay Olson/  
09/14/2011

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