

From: Boone, Cory

Sent: 7/26/2012 5:01:53 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85315751 - EZ PAI GOW -
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Definition of easy

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perfunctory
Definition: (adjective) unenthusiastic, routine, or mechanical.
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eas-y (ē'zē) [key](#)

ADJECTIVE:
eas-i-er, eas-i-est

1. Capable of being accomplished or acquired with ease; posing no difficulty. *an easy victory; an easy problem.*
2. Requiring or exhibiting little effort or endeavor, undemanding. *took the easy way out of her problems; wasn't satisfied with easy answers.*
3. Free from worry, anxiety, trouble, or pain. *My mind was easy, knowing that I had done my best.*
4.
 - a. Affording comfort or relief, soothing. *soft light that was easy on the eyes.*

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- on the eyes.*
- b. Prosperous; well-off: *easy living; easy circumstances.*
5. Causing little hardship or distress: *an easy penalty; a habit that isn't easy to give up.*
 6. Socially at ease: *an easy, good-natured manner.*
 7.
 - a. Relaxed in attitude; easygoing: *an easy disposition.*
 - b. Not strict or severe; lenient: *an easy teacher; easy standards.*
 8. Readily exploited, imposed on, or tricked: *an easy mark; an easy victim.*
 9.
 - a. Not hurried or forced; moderate: *an easy pace; an easy walk around the block.*
 - b. Light, gentle: *an easy tap on the shoulder.*
 10. Not steep or abrupt; gradual: *an easy climb.*
 11. Economics
 - a. Less in demand and therefore readily obtainable: *Commodities are easier this quarter.*
 - b. Plentiful and therefore at low interest rates: *easy money.*
 12. Promiscuous, loose.

ADVERB:

1. Without haste or agitation: *Relax and take it easy for a while.*
2. With little effort, easily: *success that came too easy.*
3. In a restrained or moderate manner: *Go easy on the butter.*
4. Without much hardship or cost: *got off easy with only a small fine.*

IDIOM:

easy as pie Informal

Capable of being accomplished or done with no difficulty.

ETYMOLOGY:

Middle English *esi*, from Old French *aaisie*, past participle of *aaisier*, (to put at ease) ← (from Latin *ad-*) + *fac-*, *facere*, to do



to put at ease : a-, to (from Latin ad-, ad-) + aise, ease ; see ease

OTHER FORMS:

ease'ness(*Noun*)

SYNONYMS:

easy, simple, facile, effortless

These adjectives mean requiring little effort or posing little if any difficulty. *Easy* applies to tasks that require little effort. "*The diagnosis of disease is often easy, often difficult, and often impossible*" (Peter M. Latham). *Simple* implies a lack of complexity that facilitates understanding or performance: "*the faculty ... of reducing his thought on any subject to the simplest and plainest terms possible*" (Baron Charnwood). *Facile* stresses readiness and fluency: a *facile speaker*. Often, though, the word implies glibness or insincerity, superficiality, or lack of care: *an explanation too facile for complex events*. *Effortless* refers to performance in which the application of great strength or skill makes the execution seem easy: *wrote effortless prose*.

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Dictionary

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easy

Pronunciation: (ēzē), [key] —adj., eaz+er, eaz+est, —adv., n.

- adj.
- not hard or difficult; requiring no great labor or effort: *a book that is easy to read; an easy victory.*
 - free from pain, discomfort, worry, or care: *He led an easy life.*
 - providing or conducive to ease or comfort; comfortable: *an easy stance; an easy relationship.*
 - fond of or given to ease; easygoing: *an easy disposition.*
 - not harsh or strict; lenient: *an easy master.*
 - not burdensome or oppressive: *easy terms on a loan.*
 - not difficult to influence or overcome; compliant: *an easy prey; an easy mark.*
 - free from formality, constraint, or embarrassment: *He has an easy manner.*
 - effortlessly clear and fluent: *an easy style of writing.*
 - readily comprehended or mastered: *an easy language to learn.*
 - not tight or constricting: *an easy fit.*
 - not forced or hurried; moderate: *an easy pace.*
 - not steep; gradual: *an easy flight of stairs.*
 - Com.
 - (of a commodity) not difficult to obtain; in plentiful supply and often weak in price.
 - (of the market) not characterized by eager demand.
 - Naut.
 - (of a bilge) formed in a long curve so as to make a gradual transition between the bottom and sides of a vessel; slack.
 - (of the run of a hull) having gently curved surfaces leading from the middle body to the stern; not abrupt.
- adv.
Informal in an easy manner; comfortably: *to go easy; take it easy*

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Informal in an easy manner; comfortably: *to go easy; take it easy.*

—*n.*
a word formerly used in communications to represent the letter E.

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Eastwood

easy-care

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