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Subject: U.S. TRADEMARK APPLICATION NO. 85310960 - FUCT - fuct,25 - Request for Reconsideration Denied - Return to TTAB - Message 1 of 10

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**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 85310960

MARK: FUCT



CORRESPONDENT ADDRESS:

JOHN R SOMMER

JOHN R SOMMER, ATTORNEY-AT-LAW

17426 DAIMLER STREET

IRVINE, CA 92614

GENERAL TRADEMARK INFORMATION:

<http://www.uspto.gov/trademarks/index.jsp>

APPLICANT: BRUNETTI, ERIK

CORRESPONDENT'S REFERENCE/DOCKET NO:

fuct,25

CORRESPONDENT E-MAIL ADDRESS:

sommer@stussy.com

REQUEST FOR RECONSIDERATION DENIED

ISSUE/MAILING DATE: 8/20/2013

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reasons stated below. *See* 37 C.F.R. §2.64(b); TMEP §§715.03(a)(2)(B), (a)(2)(E), 715.04(a). The requirement(s) and/or refusal(s) made final in the Office action dated 01/27/13 are maintained and continue to be final. *See* TMEP §§715.03(a)(2)(B), (a)(2)(E), 715.04(a). The term FUCT is the phonetic equivalent or past tense of FUCK. This is offensive.

In the present case, applicant's request has not resolved all the outstanding issue(s), nor does it raise a new issue or provide any new or compelling evidence with regard to the outstanding issue(s) in the final Office action. In addition, applicant's analysis and arguments are not persuasive nor do they shed new light on the issues. Accordingly, the request is denied.

The filing of a request for reconsideration does not extend the time for filing a proper response to a final Office action or an appeal with the Trademark Trial and Appeal Board (Board), which runs from the date the final Office action was issued/mailed. *See* 37 C.F.R. §2.64(b); TMEP §715.03, (a)(2)(B), (a)(2)(E), (c).

If time remains in the six-month response period to the final Office action, applicant has the remainder of the response period to comply with and/or overcome any outstanding final requirement(s) and/or refusal(s) and/or to file an appeal with the Board. TMEP §715.03(a)(2)(B), (c). However, if applicant has already filed a timely notice of appeal with the Board, the Board will be notified to resume the appeal when the time for responding to the final Office action has expired. *See* TMEP §715.04(a).

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. *See* 37 C.F.R. §2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. *See* TMEP §§705.02, 709.06.

/Zachary Bello/

Attorney Advisor

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1. fuct [Twitter](#) [Facebook](#) [+](#) 73 up, 36 down [thumbs up](#) [thumbs down](#)

The past tense of the verb fuck. Also used to express a general state of incapability.

We are so fuct!

She fuct me like a dog in heat!

That's fuct up!

(Rural definition) Hey maw, I just fuct yer best frind.

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2. fuct [Twitter](#) [Facebook](#) [+](#) 56 up, 27 down [thumbs up](#) [thumbs down](#)

Technical word mean broken or beyond repair;

F.U.C.T

Failed

Under

Continuos

Testing

Is this kettle is broken?

Yes its FUCT

advertise here

sugar were going
down
take this to your
grave

alphabetical
fucoo
Fucous
fucover
fucp
fucquaintances
fucque
Fucquis Chenem
Dicquat
F.U.C.R.
fucranto
fucrap
Fucrsome
fucrunk
Fucs
fucstrate
fucs-wit-dat

fuct

fuctagon
Fuctar
fuctard
fuc-tarded
fuctarp
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Fuctowel
Fuct Tape
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Yes its *FUCT*

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3. Fuct 

65 up, 46 down 

Originally started by Erik Brunetti, it was a clothing line based out of Southern California, using designs derived from his unique style in the skateboarding, metal, and graffiti world. Now Erik is just a washed-up addict. The Germany clothing line (if there is one) is a bullshit copy/company, who will most likely be sued if Erik ever gets off heroin.
fuct.com is the website.

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4. fuct 

35 up, 25 down 

FUCT™

FUCT™ is the brainchild of artist/graffiti writer Erik Brunetti (aka DEN ONE). Created in 1991, out of Brunetti's Venice Beach bedroom, FUCT™ has, since it's humble beginnings, single-handedly laid the ground- work for an entire generation of street-wear labels and designers.

Responsible for introducing to the world the "Planet of The Apes" printed t shirts back in 1993, to using Viet-Nam war & German WWII inspired graphics, to the recent hand-drawn rock'n'roll iconography pieces, FUCT™ may well be considered the predecessor of subversive street-wear.

Drawing it's roots in early skate-boarding and graffiti culture as well as punk-rock music, FUCT™ has maintained a steady cult following over the years.

Coveted by youth and Gen-X'ers, the rebellious nature of the brand has also attracted unconventional and outlaw artists and musicians such as Keith Richards, Julian Schnabel, Rage Against The Machine's Zack De La Rocha and members of thrash metal band Slayer.

With a reputation for causing trouble through provocative graphics and bold add campaigns, FUCT™ has never crossed the thin line into self-parodic overkill. Authenticity behind every idea and design has proven to be the driving force and the secret to it's ever-growing commercial success.

15 years later, FUCT™ has managed to remain synonym of anti-consumerism and progressive thinking by leading the path of decadent and counter-culture aesthetics.

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5. **fuct** [🐦](#) [f](#) [+](#)

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A fun fact.

I love learning fucts about sharks because they are my favorite animal!

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6. **FUCT** [🐦](#) [f](#) [+](#)

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FUCT: From Under the Cork Tree by Fall Out Boy

Has noone else picked up on this?

From

Under

the

Cork

Tree

=FUCT

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fuct- friends u can trust

fuct for life bro

without a doubt brother

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