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Filing date: **10/13/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Canaco Products Corp.
Application Serial Number:	85305977
Application Filing Date:	04/27/2011
Mark:	HOT & FAMOUS
Date of Publication	10/11/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Brown Group Retail, Inc., 8300 Maryland Avenue, St. Louis, MO 63105, UNITED STATES, a corporation organized under the laws of Pennsylvania, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/10/2011. Brown Group Retail, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/08/2012.

Respectfully submitted,
/Arkadia DeLay Olson/
10/13/2011

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