

ESTTA Tracking number: **ESTTA430222**

Filing date: **09/13/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>INC International Company</b>
Application Serial Number:	<b>85305152</b>
Application Filing Date:	<b>04/26/2011</b>
Mark:	<b>THERE IS NO FINISH LINE</b>
Date of Publication	<b>08/16/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Nike, Inc., One Bowerman Drive, Beaverton, OR 97005, UNITED STATES, a corporation organized under the laws of Oregon, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/15/2011. Nike, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/14/2011.

Respectfully submitted,  
/Jaime M. Lemons/  
09/13/2011

**Jaime M. Lemons**

**Assistant General Counsel**

**Nike, Inc.**

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