

ESTTA Tracking number: **ESTTA449606**

Filing date: **01/05/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                                      |
|----------------------------|--------------------------------------|
| Applicant:                 | <b>Fluff Monkey Enterprises, LLC</b> |
| Application Serial Number: | <b>85296451</b>                      |
| Application Filing Date:   | <b>04/15/2011</b>                    |
| Mark:                      | <b>FLUFF MONKEY</b>                  |
| Date of Publication        | <b>12/06/2011</b>                    |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Platform G, Inc., 9570 W. Pico Boulevard, Third Floor, Los Angeles, CA 90035, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/05/2012. Platform G, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/04/2012.

Respectfully submitted,

/kbelur/

01/05/2012

**Kiran K. Belur**

**Fenwick & West LLP**

**801 California Street**

**Mountain View, CA 94041**

**UNITED STATES**

**trademark@fenwick.com**

**650-988-8500**