

ESTTA Tracking number: **ESTTA433306**

Filing date: **09/30/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>CQF, Inc.</b>
Application Serial Number:	<b>85295278</b>
Application Filing Date:	<b>04/14/2011</b>
Mark:	<b>ULTRA-PURE BEVERAGES</b>
Date of Publication	<b>09/06/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, ANHEUSER-BUSCH, INCORPORATED, ONE BUSCH PLACE, ST. LOUIS, MO 63118, UNITED STATES, a corporation organized under the laws of MISSOURI, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/06/2011. ANHEUSER-BUSCH, INCORPORATED respectfully requests that the time period within which to file an opposition be extended until 01/04/2012.

Respectfully submitted,  
/Alexander Garcia/  
09/30/2011

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