

ESTTA Tracking number: **ESTTA512640**

Filing date: **12/21/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Starwood Hotels & Resorts Worldwide, Inc.
Application Serial Number:	85293174
Application Filing Date:	04/12/2011
Mark:	AP
Date of Publication	12/04/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Marriott International , Inc., 10400 Fernwood Road, Bethesda, MD 20817, UNITED STATES, a corporation organized under the laws of Delaware , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/03/2013. Marriott International , Inc. respectfully requests that the time period within which to file an opposition be extended until 04/03/2013.

Respectfully submitted,
/elisabeth escobar/
12/21/2012

Elisabeth Roth Escobar

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