

ESTTA Tracking number: **ESTTA436394**

Filing date: **10/18/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Wilson G. Barr</b>
Application Serial Number:	<b>85293016</b>
Application Filing Date:	<b>04/12/2011</b>
Mark:	<b>W.G. BARR'S</b>
Date of Publication	<b>09/20/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, A.G. Barr p.l.c., 4 Mollins Road, Westfield Westfield House, Cumbernauld, G689HD, UNITED KINGDOM, a company, organized under the laws of United Kingdom , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/20/2011. A.G. Barr p.l.c. respectfully requests that the time period within which to file an opposition be extended until 01/18/2012.

Respectfully submitted,

/bni/

10/18/2011

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