

ESTTA Tracking number: **ESTTA440577**

Filing date: **11/10/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	B&Y Fashion Inc.
Application Serial Number:	85288438
Application Filing Date:	04/07/2011
Mark:	MADISON PAIGE
Date of Publication	10/11/2011

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Premium Denim, LLC, 10119 Jefferson Blvd., Culver City, CA 90232, UNITED STATES, a limited liability company, organized under the laws of California, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 11/10/2011. Premium Denim, LLC respectfully requests that the time period within which to file an opposition be extended until 12/10/2011.

Respectfully submitted,

/Rod S. Berman/

11/10/2011

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