

ESTTA Tracking number: **ESTTA485452**

Filing date: **07/25/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85287117
Applicant	Visible Measures Corp.

Notice of Appeal

Notice is hereby given that Visible Measures Corp. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85287117.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 042.

All goods and services in the class are appealed, namely: Providing on-line non-downloadable software for measuring the performance of online video ads

Respectfully submitted,
/Thomas F. Dunn/
07/25/2012

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