

PTO Form 1930 (Rev 9/2007)

OMB No. 0651-0050 (Exp. 4/30/2009)

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85282771
LAW OFFICE ASSIGNED	LAW OFFICE 115
MARK SECTION (no change)	
GOODS AND/OR SERVICES SECTION (041)(current)	
INTERNATIONAL CLASS	041
DESCRIPTION	
Media production services; media production services in the nature of film, television, video, animation, Internet media, and music production; video recordings, audio recordings, and audiovisual recordings; video recordings, audio recordings, and audiovisual recordings featuring film, television, video, animation, and/or music content; Internet entertainment services; Internet entertainment services in the field of film, television, video, animation, and/or music content; live show performances; promotional goods related to any of the foregoing goods and services; clothing and headwear; and games and playthings	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (041)(proposed)	
INTERNATIONAL CLASS	041
TRACKED TEXT DESCRIPTION	
<p>Media production services; Media production services, namely, entertainment media production services for motion pictures, television and Internet; media production services in the nature of film, television, video, animation, Internet media, and music production; media production services in the nature of film, television programs, video, animation, and music production; video recordings, audio recordings, and audiovisual recordings; Internet media production, namely, entertainment media production services for the Internet; video recordings, audio recordings, and audiovisual recordings featuring film, television, video, animation, and/or music content; Internet entertainment services, namely, an animation, comedy, live action and/or music show broadcast over the Internet; Internet entertainment services; providing a website featuring entertainment information; Internet entertainment services in the field of film, television, video, animation, and/or music content; and Internet entertainment services in the field of film, television, video, animation, and/or music content, namely, development, creation, production and post-production services of multimedia entertainment content; live show performances; presentation of live show performances; promotional goods related to any of the foregoing goods and services; clothing and headwear, and games and playthings</p>	

FINAL DESCRIPTION	
Media production services, namely, entertainment media production services for motion pictures, television and Internet; media production services in the nature of film, television programs, video, animation, and music production; Internet media production, namely, entertainment media production services for the Internet; Internet entertainment services, namely, an animation, comedy, live action and/or music show broadcast over the Internet; providing a website featuring entertainment information; and Internet entertainment services in the field of film, television, video, animation, and/or music content, namely, development, creation, production and post-production services of multimedia entertainment content; presentation of live show performances	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (009)(class added)	
INTERNATIONAL CLASS	009
DESCRIPTION	
Video recordings, audio recordings, and audiovisual recordings, all featuring animation, comedy, live action and/or music; video recordings, audio recordings, and audiovisual recordings featuring motion picture film content in the field of animation, comedy, live action and/or music; video recordings, audio recordings, and audiovisual recordings featuring television program content in the field of animation, comedy, live action and/or music; and games, namely, video and computer game programs	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (025)(class added)	
INTERNATIONAL CLASS	025
DESCRIPTION	
Clothing, namely, T-shirts, shirts, sweatshirts, pajamas, underwear, Halloween costumes, and Halloween masks; and headwear	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (028)(class added)	
INTERNATIONAL CLASS	028
DESCRIPTION	
Games and playthings, namely, plush toys, board games, puzzles, and toy action figures	
FILING BASIS	Section 1(b)
PAYMENT SECTION	
NUMBER OF CLASSES	3
FEE PER CLASS	325
TOTAL FEES DUE	975
SIGNATURE SECTION	

	The filing Attorney has elected not to submit the signed declaration, believing no supporting declaration is required under the <i>Trademark Rules of Practice</i> .
RESPONSE SIGNATURE	/jmklass/
SIGNATORY'S NAME	Jeremy M. Klass
SIGNATORY'S POSITION	Attorney for Applicant, DC bar member
SIGNATORY'S PHONE NUMBER	202-344-4801
DATE SIGNED	07/02/2012
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Mon Jul 02 12:01:44 EDT 2012
TEAS STAMP	USPTO/RFR-216.141.81.254- 20120702120144969888-8528 2771-490ffe576af99c921b7c 0a6863edf5048-DA-12273-20 120702115540538096

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To the Commissioner for Trademarks:

Application serial no. **85282771** has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 041 for Media production services; media production services in the nature of film, television, video, animation, Internet media, and music production; video recordings, audio recordings, and audiovisual recordings; video recordings, audio recordings, and audiovisual recordings featuring film, television, video, animation, and/or music content; Internet entertainment services; Internet entertainment services in the field of film, television, video, animation, and/or music content; live show performances; promotional goods related to any of the foregoing goods and services; clothing and headwear; and games and playthings

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the

identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed:

Tracked Text Description: ~~Media production services; Media production services, namely, entertainment media production services for motion pictures, television and Internet; media production services in the nature of film, television, video, animation, Internet media, and music production; media production services in the nature of film, television programs, video, animation, and music production; video recordings, audio recordings, and audiovisual recordings; Internet media production, namely, entertainment media production services for the Internet; video recordings, audio recordings, and audiovisual recordings featuring film, television, video, animation, and/or music content; Internet entertainment services, namely, an animation, comedy, live action and/or music show broadcast over the Internet; Internet entertainment services; providing a website featuring entertainment information; Internet entertainment services in the field of film, television, video, animation, and/or music content, and Internet entertainment services in the field of film, television, video, animation, and/or music content, namely, development, creation, production and post-production services of multimedia entertainment content; live show performances; presentation of live show performances; promotional goods related to any of the foregoing goods and services; clothing and headwear; and games and playthings~~

Class 041 for Media production services, namely, entertainment media production services for motion pictures, television and Internet; media production services in the nature of film, television programs, video, animation, and music production; Internet media production, namely, entertainment media production services for the Internet; Internet entertainment services, namely, an animation, comedy, live action and/or music show broadcast over the Internet; providing a website featuring entertainment information; and Internet entertainment services in the field of film, television, video, animation, and/or music content, namely, development, creation, production and post-production services of multimedia entertainment content; presentation of live show performances

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Applicant hereby adds the following class of goods/services to the application:

New: Class 009 for Video recordings, audio recordings, and audiovisual recordings, all featuring animation, comedy, live action and/or music; video recordings, audio recordings, and audiovisual recordings featuring motion picture film content in the field of animation, comedy, live action and/or music; video recordings, audio recordings, and audiovisual recordings featuring television program content in the field of animation, comedy, live action and/or music; and games, namely, video and computer game programs

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Applicant hereby adds the following class of goods/services to the application:

New: Class 025 for Clothing, namely, T-shirts, shirts, sweatshirts, pajamas, underwear, Halloween costumes, and Halloween masks; and headwear

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Applicant hereby adds the following class of goods/services to the application:

New: Class 028 for Games and playthings, namely, plush toys, board games, puzzles, and toy action

figures

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

FEE(S)

Fee(s) in the amount of \$975 is being submitted.

SIGNATURE(S)

Declaration Signature

I hereby elect to bypass the submission of a signed declaration, because I believe a declaration is not required by the rules of practice. I understand that the examining attorney could still, upon later review, require a signed declaration.

Request for Reconsideration Signature

Signature: /jmklass/ Date: 07/02/2012

Signatory's Name: Jeremy M. Klass

Signatory's Position: Attorney for Applicant, DC bar member

Signatory's Phone Number: 202-344-4801

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

RAM Sale Number: 12273

RAM Accounting Date: 07/02/2012

Serial Number: 85282771

Internet Transmission Date: Mon Jul 02 12:01:44 EDT 2012

TEAS Stamp: USPTO/RFR-216.141.81.254-201207021201449

69888-85282771-490ffe576af99c921b7c0a686

3edf5048-DA-12273-20120702115540538096

RAM SALE NUMBER: 12273
RAM ACCOUNTING DATE: 20120702

INTERNET TRANSMISSION DATE:

2012/07/02

SERIAL NUMBER:

85/282771

Description	Fee Code	Transaction Date	Fee	Number Of Classes	Total Fees Paid
New App	7001	2012/07/02	325	3	975