

ESTTA Tracking number: **ESTTA427765**

Filing date: **08/30/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Mr. Hawaii, Inc.
Application Serial Number:	85272686
Application Filing Date:	03/21/2011
Mark:	HAWAIIAN SOUL
Date of Publication	08/02/2011

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Sa Paulo Alpargatas S.A., Rua Funchal, 160, Vila Olimpia, Sao Paulo, 04551-903, BRAZIL, a corporation organized under the laws of Brazil, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 09/01/2011. Sa Paulo Alpargatas S.A. respectfully requests that the time period within which to file an opposition be extended until 10/01/2011.

Respectfully submitted,

/bloewenthal/

08/30/2011

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