

ESTTA Tracking number: **ESTTA496024**

Filing date: **09/24/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85264259
Applicant	Palm Beach Motoring Accessories, Inc.

Notice of Appeal

Notice is hereby given that Palm Beach Motoring Accessories, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85264259.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035. First Use: 1999/04/21 First Use In Commerce: 1999/04/21
All goods and services in the class are appealed, namely: On-line retail store services featuring products for cleaning, polishing and detailing motor vehicles
- Class 041. First Use: 1999/04/21 First Use In Commerce: 1999/04/21
All goods and services in the class are appealed, namely: Providing on-line publications in the nature of instructional guides in the fields of cleaning, polishing and detailing motor vehicles

Respectfully submitted,
/Leo_Zucker/
09/24/2012

LEO ZUCKER

LAW OFFICE OF LEO ZUCKER

PO BOX 1177

YORKTOWN HEIGHTS, NY 10598-8177

UNITED STATES

lzpatents@gmail.com

(914) 302-2460