

ESTTA Tracking number: **ESTTA423418**

Filing date: **08/04/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Endochoice, Inc.
Application Serial Number:	85260000
Application Filing Date:	03/07/2011
Mark:	NOVA
Date of Publication	07/05/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Johnson & Johnson, One Johnson & Johnson Plaza, New Brunswick, NJ 08933-7001, UNITED STATES, a corporation organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/04/2011. Johnson & Johnson respectfully requests that the time period within which to file an opposition be extended until 11/02/2011.

Respectfully submitted,
/Christen M. English/
08/04/2011

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