

ESTTA Tracking number: **ESTTA427519**

Filing date: **08/29/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Moe's Original Franchise System, LLC</b>
Application Serial Number:	<b>85256695</b>
Application Filing Date:	<b>03/03/2011</b>
Mark:	<b>MOE'S ORIGINAL</b>
Date of Publication	<b>08/02/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Focus Brands Inc., 200 Glenridge Point Parkway, Suite 200, Atlanta, GA 30342, UNITED STATES, a corporation organized under the laws of Georgia, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/01/2011. Focus Brands Inc. respectfully requests that the time period within which to file an opposition be extended until 11/30/2011.

Respectfully submitted,

/Mark I. Feldman/

08/29/2011

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