

ESTTA Tracking number: **ESTTA423140**

Filing date: **08/03/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Jove Imports, Inc.
Application Serial Number:	85249210
Application Filing Date:	02/23/2011
Mark:	JLOVE
Date of Publication	07/05/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Amanda Limited, 9, St. Albans Close, Flitwick, Bedfordshire, MK451UA, UNITED KINGDOM, a United Kingdom Company, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/04/2011. Amanda Limited respectfully requests that the time period within which to file an opposition be extended until 11/02/2011.

Respectfully submitted,

/Paul Kilmer/

08/03/2011

Paul F. Kilmer

HOLLAND & KNIGHT LLP

2099 Pennsylvania Ave., NWSuite 100

Washington, DC 20006

UNITED STATES

paul.kilmer@hklaw.com

202 955 3000