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Filing date: **01/27/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>BJ Acquisition LLC</b>
Application Serial Number:	<b>85239082</b>
Application Filing Date:	<b>02/10/2011</b>
Mark:	<b>BETSEY JOHNSON TOO TOO</b>
Date of Publication	<b>12/06/2011</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Too Faced Cosmetics, LLC, 17361 Armstrong Ave., Irvine, CA 92614, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 02/04/2012. Too Faced Cosmetics, LLC respectfully requests that the time period within which to file an opposition be extended until 04/04/2012.

Respectfully submitted,

/Amanda Mooney/

01/27/2012

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