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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	BJ Acquisition LLC
Application Serial Number:	85239082
Application Filing Date:	02/10/2011
Mark:	BETSEY JOHNSON TOO TOO
Date of Publication	12/06/2011

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Too Faced Cosmetics, LLC, 17361 Armstrong Ave., Irvine, CA 92614, UNITED STATES, a LLC, organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 01/05/2012. Too Faced Cosmetics, LLC respectfully requests that the time period within which to file an opposition be extended until 02/04/2012.

Respectfully submitted,

/Amanda Mooney/

01/03/2012

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