

ESTTA Tracking number: **ESTTA436212**

Filing date: **10/17/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Zuzati LLC</b>
Application Serial Number:	<b>85230699</b>
Application Filing Date:	<b>01/31/2011</b>
Mark:	<b>BIDBASS</b>
Date of Publication	<b>09/20/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, PVH Corp., 200 Madison Ave., New York, NY 10016, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown. Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/20/2011. PVH Corp. respectfully requests that the time period within which to file an opposition be extended until 01/18/2012.

Respectfully submitted,  
/Monica Parvulescu/  
10/17/2011

**Edward E. Vassallo and Monica Parvulescu**

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**UNITED STATES**

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