

ESTTA Tracking number: **ESTTA424912**

Filing date: **08/12/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Ludovico, Inc.</b>
Application Serial Number:	<b>85221262</b>
Application Filing Date:	<b>01/19/2011</b>
Mark:	<b>FIREBRAND</b>
Date of Publication	<b>06/28/2011</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Mont D'Or America LLC d/b/a Alliance Time, 545 Broadway 3rd Floor, Brooklyn, NY 11206, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/27/2011. Mont D'Or America LLC d/ b/a Alliance Time respectfully requests that the time period within which to file an opposition be extended until 10/26/2011.

Respectfully submitted,  
/Peter Fields/  
08/12/2011

**Peter Fields**

**Ritholz Levy Sanders Chidekel & Fields, LLP**

**235 Park Avenue South, 3rd Floor**

**New York, NY 10003**

**UNITED STATES**

**trademark@rlscf.com**

**212-448-1800**