

**United States Patent and Trademark Office**  
**Trademark Trial and Appeal Board**  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: March 4, 2015

In re Blistex Inc.

Serial No. 85219379

Filed: 1/17/2011

BURTON S EHRLICH  
LADAS & PARRY LLP  
224 S MICHIGAN AVE, STE 1600  
CHICAGO, IL 60604-2508

**Nicole Thier, Paralegal Specialist:**

Applicant's appeal and request for reconsideration filed February 17, 2015 are noted.

The request for reconsideration requires consideration by the Trademark Examining Attorney. The appeal is instituted, but action on it is suspended and the electronic record of the application file is herewith remanded to the Examining Attorney.

In the event registrability is found on the basis of this paper, the appeal will be moot and proceedings will be terminated accordingly. In the event the refusal of registration is maintained, the Board shall be so informed, proceedings will be resumed and applicant will be allowed time in which to file its brief on appeal.