

ESTTA Tracking number: **ESTTA412523**

Filing date: **06/02/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Apure Foods Company
Application Serial Number:	85218901
Application Filing Date:	01/17/2011
Mark:	COCOASTRONG
Date of Publication	05/03/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Lance Armstrong Foundation, 2201 E. 6th Street, Austin, TX 78702, UNITED STATES, a nonprofit corporation, organized under the laws of Texas, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/02/2011. Lance Armstrong Foundation respectfully requests that the time period within which to file an opposition be extended until 08/31/2011.

Respectfully submitted,
/Paul A. McLean/
06/02/2011

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