

ESTTA Tracking number: **ESTTA411210**

Filing date: **05/26/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	J.C. Penney Corporation, Inc.
Application Serial Number:	85214649
Application Filing Date:	01/11/2011
Mark:	WE MAKE IT AFFORDABLE. YOU MAKE IT YOURS.
Date of Publication	03/29/2011

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Dominion Jewelers, 107 Rowell Court, Falls Church, VA 22046, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/28/2011. Dominion Jewelers respectfully requests that the time period within which to file an opposition be extended until 07/27/2011.

Respectfully submitted,

/angelatisabell/

05/26/2011

Angela T. Isabell

Gavin Law Offices, PLC

2500 Gaskins Road, Suite B

Richmond, VA 23238

UNITED STATES

aisabell@gavinlawoffices.com