

ESTTA Tracking number: **ESTTA406791**

Filing date: **05/03/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Sweet Mark, LLC</b>
Application Serial Number:	<b>85208551</b>
Application Filing Date:	<b>12/31/2010</b>
Mark:	<b>STONEHOUSE</b>
Date of Publication	<b>04/19/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, J.C. Newman Cigar Company, 2701-03 Sixteenth Street, Tampa, FL 33605, UNITED STATES, a corporation organized under the laws of Florida, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/19/2011. J.C. Newman Cigar Company respectfully requests that the time period within which to file an opposition be extended until 08/17/2011.

Respectfully submitted,  
/jsw/  
05/03/2011

**Jordan S. Weinstein**

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