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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Vapor Corp.
Application Serial Number:	85200287
Application Filing Date:	12/17/2010
Mark:	ALTRA
Date of Publication	05/17/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Philip Morris USA Inc., 6601 West Broad Street, Richmond, VA 23230, UNITED STATES, a corporation organized under the laws of Virginia, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/16/2011. Philip Morris USA Inc. respectfully requests that the time period within which to file an opposition be extended until 09/14/2011.

Respectfully submitted,
/Roberta L. Horton/
05/17/2011

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