

ESTTA Tracking number: **ESTTA399254**

Filing date: **03/22/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Ball, Michael F.
Application Serial Number:	85185180
Application Filing Date:	11/24/2010
Mark:	BLAME IT ON COCO
Date of Publication	02/22/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Chanel, Inc., 9 West 57th Street, 44th Floor, New York, NY 10019, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/24/2011. Chanel, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/22/2011.

Respectfully submitted,

/rachel waranch/

03/22/2011

Rachel Waranch

Chanel, Inc.

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UNITED STATES

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