

ESTTA Tracking number: **ESTTA420890**

Filing date: **07/20/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Guardian Gold Alliance, LLC
Application Serial Number:	85179358
Application Filing Date:	11/17/2010
Mark:	HEART OF GOLD PROGRAM
Date of Publication	06/28/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, BC International Cosmetic & Image Services, Inc., 14901 S. Orange Blossom Trail, Orlando, FL 32837, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/28/2011. BC International Cosmetic & Image Services, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/26/2011.

Respectfully submitted,

/sud/

07/20/2011

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