

From: Blane, Suzanne

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Subject: U.S. TRADEMARK APPLICATION NO. 85179243 - PRINCESS KATE - N/A - Request for  
Reconsideration Denied - Return to TTAB - Message 1 of 20

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Attachment Information:

Count: 3

Files: blazer-1.jpg, blazer-2.jpg, 85179243.doc

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION SERIAL NO.** 85179243

**MARK:** PRINCESS KATE



**CORRESPONDENT ADDRESS:**

RICHARD MARK BLANK

19 LEDGEWOOD COMMONS

MILLWOOD, NY 10546-1026

**GENERAL TRADEMARK INFORMATION:**

<http://www.uspto.gov/trademarks/index.jsp>

**APPLICANT:** NIEVES & NIEVES LLC

**CORRESPONDENT'S REFERENCE/DOCKET NO:**

N/A

**CORRESPONDENT E-MAIL ADDRESS:**

rmb@blanklegal.com

**REQUEST FOR RECONSIDERATION DENIED**

**ISSUE/MAILING DATE:** 5/18/2013

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reasons stated below. *See* 37 C.F.R. §2.64(b); TMEP §§715.03(a)(2)(B), (a)(2)(E), 715.04(a). The requirement(s) and/or refusal(s) made final in the Office action dated June 8, 2012 are maintained and continue to be final. *See* TMEP §§715.03(a)(2)(B), (a)(2)(E), 715.04(a). The attached articles and screenshots further demonstrate the widespread use of "Princess Kate" to refer to Kate Middleton. There is also reference to her impact on fashion being reflected in sales of items similar to those she wears. *See* attached.

In the present case, applicant's request has not resolved all the outstanding issue(s), nor does it raise a new issue or provide any new or compelling evidence with regard to the outstanding issue(s) in the final Office action. In addition, applicant's analysis and arguments are not persuasive nor do they shed new light on the issues. Accordingly, the request is denied.

The filing of a request for reconsideration does not extend the time for filing a proper response to a final Office action or an appeal with the Trademark Trial and Appeal Board (Board), which runs from the date the final Office action was issued/mailed. *See* 37 C.F.R. §2.64(b); TMEP §715.03, (a)(2)(B), (a)(2)(E), (c).

If time remains in the six-month response period to the final Office action, applicant has the remainder of the response period to comply with and/or overcome any outstanding final requirement(s) and/or refusal(s) and/or to file an appeal with the Board. TMEP §715.03(a)(2)(B), (c). However, if applicant has already filed a timely notice of appeal with the Board, the Board will be notified to resume the appeal when the time for responding to the final Office action has expired. *See* TMEP §715.04(a).

/Suzanne Blane/

Examining Attorney

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As the royal couple celebrate two years of wedded bliss and count down to baby, at seven months pregnant Princess Kate looks more polished than ever. From hairstyles to hemlines, this week's issue of PEOPLE magazine reveals The Kate Effect in dazzling photos: her Top 10 style tricks for looking great while dressing for two, below are two of the Duchess of Cambridge's style secrets.

1. **Keep It Classic:** Say hello to the new Jackie O. "Kate's look is incredibly chic and rather retro," says British maternity expert Rosie Pope. Modern approach aside, "Kate reminds me of Jackie Onassis when she was pregnant. She's happy to show some leg with that 1950s vibe, but in general she covers up."
2. **Bye Bye Belt:** The royal recycler just raised the bar. For a St. Patrick's Day ceremony with the Irish Guards, Kate donned the very same forest green Emilia Wickstead coatdress she wore last year – minus one all-important accessory. "She has a figure like a model," says coat designer Katherine Hooker, who has taken Kate's measurements. "She's one of those lucky pregnant women who hasn't changed much." The result? Only the belt got bumped.
3. **Don't Stop till You Pop!** Rather than rush to revamp her wardrobe, the duchess debuted her belly in a Max Mara jersey wrap dress that clung to every new curve. "Kate is clearly a very confident, healthy woman who is comfortable in her own skin," says the brand's creative director Laura Lusvardi. "It will be interesting to see what she does at eight and three-quarter months," adds U.K. fashion expert Hilary Alexander. "After that, it does get a little tricky."



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who enjoys yoga, has every reason to fault the results. "Kate does a remarkable job of dressing herself in silhouettes that flatter her figure perfectly," says Penne.

5. **Ban the Yoga Pants:** She snapped up a pair of yoga leggings at London shop Sweaty Betty, but this princess keeps her stretch pants at the Palace – and sticks to skinny jeans in public. "The combo of skinny jeans and boots is finally in and she does it," says Cynthia Collins, founder of London maternity boutique Pretty Pregnant. "It's just a great message she's sending – that even when you are pregnant, you can still keep your own style."

More on Princess Kate's style choices, including insider interviews with designers and royal watchers, plus new photos, are featured in the 5/13/13 issue of PEOPLE, on newsstands (and tablets) Friday, May 3.

**\*Also In This Week's 'People'**  
Reese Witherspoon's Arrest: "This Isn't Going To Break Up Their Marriage"  
Bombing Suspect's Wife: Katherine Tsarnaev: "It's Sad To See How She Changed"  
How Did Cher's Mom React To Chaz's Sex Change?: "That's Interesting, Sweetheart"  
Jason Alean: Heading For Divorce  
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