

From: Blane, Suzanne

Sent: 5/19/2013 2:48:49 PM

To: TTAB EFiling

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(Editor: 陈晋)

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Princess Kate and our fashion favourites

Apr 29, 2012 12:00 AM by Cass Chapman
Posted in Beauty & Love / Fashion & Style

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KATE'S TOP FIVE OUTFITS

It was obvious when Kate Middleton stepped out of her wedding car last April, sparking from head to toe in her Alexander McQueen wedding dress, that a style icon had been born. Elegant, regal and an instant promotion for designers the world over, we all now wait with bated breath to see what she'll come up with next. As Prince William and Princess Catherine celebrate their first year of marriage together, we celebrate her first year of truly fabulous outfits. Here are our top five.

Alexander McQueen

At the Sun Military Awards in December 2011, Kate wore Alexander McQueen in honour of Sarah Burton, the designer who took over from McQueen after his tragic suicide and went on to make Kate's infamous wedding gown. With its black ruffle edging and strapless, sexy design, it showcases the princess as sophisticated but with a touch of va-va-voom that McQueen himself would have applauded.

Jenny Packham

At the ADIC 10th Anniversary gala last year, Kate was show stopping in a nude, beaded, Jenny Packham design. Adorning the shimmering but delicate design by one of Britain's greats, Kate really made her entrance as a leader in fashion, matching the designer gown with high street, L K Bennett heels.



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REISS

For her first engagement with the Obamas, Kate stepped out in another high street favourite, Reiss. The 'Shola' dress, a sexy symmetric number, sold out in minutes. Fans were thrilled to learn it was to be restocked but it can now only be found on Ebay where it sells, when available, for multiples of its original asking price. Again, Kate proves the power she wields over how women, both here and in America, are dressing.



Issa

The engagement photos of the glowing couple will resonate the world over for years to come. And THAT Issa dress will forever remain in the minds of fashion-conscious women. An already popular label by Brazilian designer Daniela Helayel, sales of Issa dresses, known for their form-fitting flair, have skyrocketed. Versions of this dress were instantly on shooies in stores globally, though no one could pull off the form and fit of the Issa original.

Alice Temperley

The darling of British designers, Alice Temperley became known at first for her sultry, flowing Bohemian designs. Yet her dresses have evolved and this black lace creation that Kate wore for the premier of Steven Spielberg's War Horse is grown up, flattering and utterly memorable.

We hail you Princess Catharine.

Images: WENN

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"Princess Kate" fashion Phenomenon in China

Posted on February 17, 2013 by zhengyanjin

Well, it is no longer a surprise for me to see the royal Princess Kate become magazine cover in book store especially after she was pregnant. However she will never know that lot of Chinese young girls familiar with her image from a business-to-consumer online retailer: Taobao Marketplace as people want to buy same clothe in order to as fashion as her.

Thus a large number of E-retailers named their clothes with key words like "Latest Kate Middleton Princess Kate dress", "European Fashion", "Elegant" and so on. Of course they also use pictures of both prince and princess to illustrate their product is quite authentic.

I have to say I am a huge fan of her dressing style. "Vanity Fair" magazine naming her "the world's best dressed people" in 2011 which is definitely a wise decision. But my PR sensitive told me that there must have some professional companies from clothing industries or media organisations behind the computer screen to create this trend, that's why suddenly high street brand "Reiss", "Hobbs" can quickly sold out clothes the after Kate wore it. Here is the news report on Chinese news website called "Eight British brand becoming popular because of Kate"

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