

ESTTA Tracking number: **ESTTA415036**

Filing date: **06/17/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Smokes R Us Of PA Corp</b>
Application Serial Number:	<b>85170444</b>
Application Filing Date:	<b>11/05/2010</b>
Mark:	<b>SMOKES 'R US</b>
Date of Publication	<b>04/19/2011</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Geoffrey LLC, One Geoffrey Way, Wayne, NJ 07470, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 06/18/2011. Geoffrey LLC respectfully requests that the time period within which to file an opposition be extended until 08/17/2011.

Respectfully submitted,  
/Jami A. Gekas/  
06/17/2011

**Jami A. Gekas**

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