

ESTTA Tracking number: **ESTTA431621**

Filing date: **09/21/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>HOLLANDER HOME FASHIONS, LLC</b>
Application Serial Number:	<b>85164795</b>
Application Filing Date:	<b>10/29/2010</b>
Mark:	<b>PERFECT REST</b>
Date of Publication	<b>08/23/2011</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Serta, Inc., 2600 Forbs Avenue, Hoffman Estates, IL 60192, UNITED STATES, a corporation organized under the laws of Delaware , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 09/22/2011. Serta, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/22/2011.

Respectfully submitted,  
/Nicole M. Murray/  
09/21/2011

**Nicole M. Murray**

**Quarles & Brady LLP**

**300 N. LaSalle Street, Suite 4000**

**Chicago, IL 60654**

**UNITED STATES**

**nicole.murray@quarles.com, tm-dept@quarles.com, veronica.brooks@quarles.com**

**312-715-5241**