

ESTTA Tracking number: **ESTTA414466**

Filing date: **06/14/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	American General Finance, Inc.
Application Serial Number:	85163861
Application Filing Date:	10/28/2010
Mark:	SPRINGLEAF FINANCE
Date of Publication	05/17/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Georgia Loan Company d/b/a New Leaf Finance Company, 240 Walnut Avenue South, Leesburg, GA 31763, UNITED STATES, a corporation organized under the laws of Georgia, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/16/2011. Georgia Loan Company d/b/a New Leaf Finance Company respectfully requests that the time period within which to file an opposition be extended until 09/14/2011.

Respectfully submitted,
/Charles Peeler/
06/14/2011

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