

ESTTA Tracking number: **ESTTA409792**

Filing date: **05/19/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | Intermedia Automotive Advertising Inc. |
| Application Serial Number: | 85159507 |
| Application Filing Date: | 10/22/2010 |
| Mark: | NOBODY BEATS |
| Date of Publication | 04/19/2011 |

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, P.C. Richard & Son Long Island Corp., 150 Price Parkway, Farmingdale, NY 11735, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 05/19/2011. P.C. Richard & Son Long Island Corp. respectfully requests that the time period within which to file an opposition be extended until 06/18/2011.

Respectfully submitted,
/Michael C. Cannata/
05/19/2011

Michael C. Cannata

Rivkin Radler LLP

926 RXR Plaza

Uniondale, NY 11556

UNITED STATES

michael.cannata@rivkin.com

516-357-3000