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Filing date: **05/13/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | Struke, Quinn |
| Application Serial Number: | 85145380 |
| Application Filing Date: | 10/05/2010 |
| Mark: | MIXTAPE MUSE |
| Date of Publication | 03/22/2011 |

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Basketball Marketing Company, Inc., 101 Enterprise, Suite 200, Aliso Viejo, CA 92656, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 05/21/2011. The Basketball Marketing Company, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/20/2011.

Respectfully submitted,

/jhh/

05/13/2011

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