

ESTTA Tracking number: **ESTTA421677**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Entertainment Publications LLC
Application Serial Number:	85141101
Application Filing Date:	09/29/2010
Mark:	SHOW YOUR PHONE TO SAVE
Date of Publication	07/26/2011

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, American Automobile Association, Inc., 1000 AAA Drive, Heathrow, FL 32746, UNITED STATES, a corporation organized under the laws of Connecticut, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 08/25/2011. American Automobile Association, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/24/2011.

Respectfully submitted,
/lejlr/
07/26/2011

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