

ESTTA Tracking number: **ESTTA428718**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|----------------|
| Application Serial No. | 85134539 |
| Applicant | Future Ads LLC |

Notice of Appeal

Notice is hereby given that Future Ads LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85134539.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035.

All goods and services in the class are appealed, namely: dissemination of advertising for others via the internet and via downloadable computer games; promoting the goods and services of others by means of downloadable computer games and via electronic transmission of advertisements over the internet; promoting the goods and services of others by attracting, referring, and analyzing consumer traffic to the online promotions and incentive award programs of others; promoting the goods and services of others by providing gaming websites to generate consumer traffic for others; referral services in the field of online marketing

Respectfully submitted,
/ChristopherJPalermo#42056/
09/06/2011

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