

ESTTA Tracking number: **ESTTA402477**

Filing date: **04/07/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                           |
|----------------------------|---------------------------|
| Applicant:                 | <b>Garrett Brands LLC</b> |
| Application Serial Number: | <b>85133183</b>           |
| Application Filing Date:   | <b>09/20/2010</b>         |
| Mark:                      | <b>SNACK LOCALLY</b>      |
| Date of Publication        | <b>03/08/2011</b>         |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Frito-Lay North America, Inc., 7701 Legacy Drive, Mail Stop 3A-421, Plano, TX 75024, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/07/2011. Frito-Lay North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/06/2011.

Respectfully submitted,  
/Jeanette S. Zimmer/  
04/07/2011

**Jeanette S. Zimmer**

**Frito-Lay North America, Inc.**

**7701 Legacy Drive Mail Stop 3A-421**

**Plano, TX 75024**

**UNITED STATES**

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