

ESTTA Tracking number: **ESTTA413476**

Filing date: **06/08/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Squeem Corporation
Application Serial Number:	85120962
Application Filing Date:	09/01/2010
Mark:	CONTROL FIT
Date of Publication	05/10/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Maidenform, Inc., Third Floor - Legal Department, 485 Route 1 South, Building F, Iselin, NJ 08830, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/09/2011. Maidenform, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/07/2011.

Respectfully submitted,

/lpr/

06/08/2011

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UNITED STATES

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